

# VENANGO TECHNOLOGY CENTER

SECTION: COMMUNITY

TITLE: PUBLIC RELATIONS  
OBJECTIVES

ADOPTED: June 1, 2009

REVISED:

901. PUBLIC RELATIONS OBJECTIVES	
1. Purpose	The purpose of the school-community relations program is to establish and maintain communication that informs the public and involves them in the educational goals and programs of the center.
2. Authority	To achieve this purpose, the Joint Committee shall provide students, parents/guardians and other residents opportunities to receive information and orientation regarding the center and the vocational programs. The Joint Committee will utilize all appropriate means and media to achieve its public relations objectives.
3. Guidelines	<p>The objectives of the center's public relations program shall be to:</p> <ol style="list-style-type: none"> <li>1. Explain the programs, achievements and needs of the center.</li> <li>2. Determine:               <ol style="list-style-type: none"> <li>a. What students, residents, business, and industry expect from the center.</li> <li>b. Which particular areas of the program, policies or operations need further clarification or explanation.</li> </ol> </li> <li>3. Keep staff members fully informed.</li> <li>4. Operate in public session, as speedily and efficiently as circumstances permit and with appropriate public participation.</li> <li>5. Recognize students as a public entitled to be heard and provided with reasons for policies and administrative regulations that implement them.</li> </ol>
<p>65 Pa. C.S.A. Sec. 701 et seq Pol. 006, 903</p> <p>4. Delegation of Responsibility</p>	<p>It shall be the responsibility of all staff to:</p> <ol style="list-style-type: none"> <li>1. Acquaint residents with the work of the center.</li> </ol>

2. Give courteous and thoughtful consideration to all inquiries and suggestions and carefully investigate all complaints.
3. Maintain student relations that encourage the cooperation of the home.
4. Maintain interstaff relations conducive to high morale that merit the respect of students and community members.

References:

Sunshine Act – 65 Pa. C.S.A. Sec. 701 et seq.

Joint Committee Policy – 006, 903